

Greenland Watch
NEWS LETTER

May 2023



MESSAGE FROM ERIC

Dear Partners and Colleagues,

This edition of our Newsletter has turned green for a reason. We want to use the opportunity of being part of the latest Newsletter of the WWF LCMP (Low Carbon Manufacturing Program) to demonstrate our strong commitment and desire to reduce our carbon footprint.

As some of you, I have Children and I consider my duty to allow them to live in a safe and clean world. This responsibility of ours is crucial. Every effort counts and even if our contribution seems small, remember that drops of water form rivers and oceans. So let's just do our part, don't be shy.

Thanks all for your continuous support!

GO GREEN GREENLAND!



Here is an excerpt of the April WWF LCMP Newsletter about Greenland Watch Company. (Citing)

“ We believe that Greenland Watch also has a duty to make their production and office practices more sustainable, saying, “Climate change is one of the major challenges facing the world today. It is already affecting people and nature, and will not just disappear. Everyone can help address climate change and our actions should start immediately.

We plan to use strategies and technologies that will help us reduce carbon emissions. We will also encourage our staff and management to reduce waste in their daily lives, and the next step is to work with our suppliers to achieve carbon neutrality throughout our supply chain.”

Low-carbon manufacturing is one method that Greenland Watch intends to use to pursue their vision of a better tomorrow. The company has set goals to reduce their use of fossil energy and their impact on global warming, and is adopting new technology to replace obsolete machines in order to reduce energy consumption.

Employees are being educated and encouraged to adopt low-carbon lifestyles through such ways as reducing their use of disposable paper and plastic tableware.

The company also encourages its upstream factories to implement low-carbon manufacturing and promotes the use of renewable energy in place of fossil fuels.

To achieve their low-carbon goals, Greenland Watch began participating in the LCMP in 2021. They believe that the programme provides them with clear guidelines and effective solutions to implement low-carbon manufacturing processes. Greenland Watch has embarked on various carbon reduction projects, including using LED lighting to reduce electricity consumption by about 50 per cent, saving 22,000 kWh of electricity per year; and automating their assembly lines, increasing productivity by about 30 per cent and reducing the carbon emissions of each watch by about 50 per cent compared to the base year.

<https://us6.campaign-archive.com/?e=a22561f5e6&u=565a4af9702d493b64734d66d&id=cb95087fa6>

Go Green Greenland

We are looking forward to sending you our next Newsletter!

All the best.

